

ideus™

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smartphone accessories

Ideus is a technological brand that manufactures and distributes smartphone accessories and electronic devices. With our central office in Spain and a wide international presence, Ideus is a leader in supermarkets and self-service in southern Europe.

Our wide range of products, personalized advice and great logistic capacity, allow our customers to increase their sales.

Ideus also offers a unique shopping experience, thanks to its exclusive concept of decoration with exhibitors and packagings absolutely differentiators.





COMPANY FOUNDED

IDEUS: OUR OWN BRAND

BIRTH OF OUR M-HEALTH BRAND: IVYHEALTH

WE CONTINUE BEING ONE OF THE FIRST BRAND IN EUROPE



**E DESIGN & PRODUCE**  
Accessories for mobile phones and consumer electronics

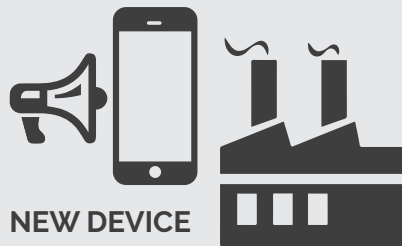
**WE'RE INTERNATIONAL**  
· Headquartered in Spain  
· Leader in large self-service retail locations in Southern

**20 YEARS OF EXPERTISE**  
· Powerful & experienced back-end  
· Speed, agility, flexibility.



## We're there **first**

- ASIAN HEADQUARTERS
- EXPERT TEAM IN THE FIELD
- PRIVILEGED POSITION
- PSOURCE / PROVIDERS INTELLIGENCE (A STEP AHEAD OF THE MARKET)



NEW DEVICE



FROM THE FACTORY TO THE P.O.S.



# Tailored to any need



**CUSTOMISED PRODUCT**  
(DESIGN, PACKAGING  
LOGISTICS, LANGUAGE...)



**DIRECTIVES, MARKINGS,  
REGULATIONS, CERTIFICATIONS**



**HIGH QUALITY STANDARDS  
SYSTEMATIC INSPECTIONS &  
CONTROLS**



# We do **the work for you**

We are pioneers in self-service retail, analysing stock levels, rotation, obsolescence and new trends to ensure you are always covered with the latest variety of products.

A complete and exhaustive management of point of sale displays ensures up to date product lines.



LOGISTIC  
X-DOCKING



RAPID ORDER  
DELIVERY



ACCESSORIES FOR THE  
LATEST MODELS



CDAILY STOCK  
CONTROL



EFFECTIVE RMA  
MANAGEMENT



IMMEDIATE RESOLUTION  
OF ISSUES



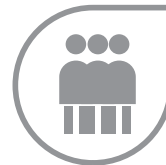
WORLDWIDE  
DISTRIBUTION



SPECIFIC PLANOGRAMS  
FOR EACH STORE



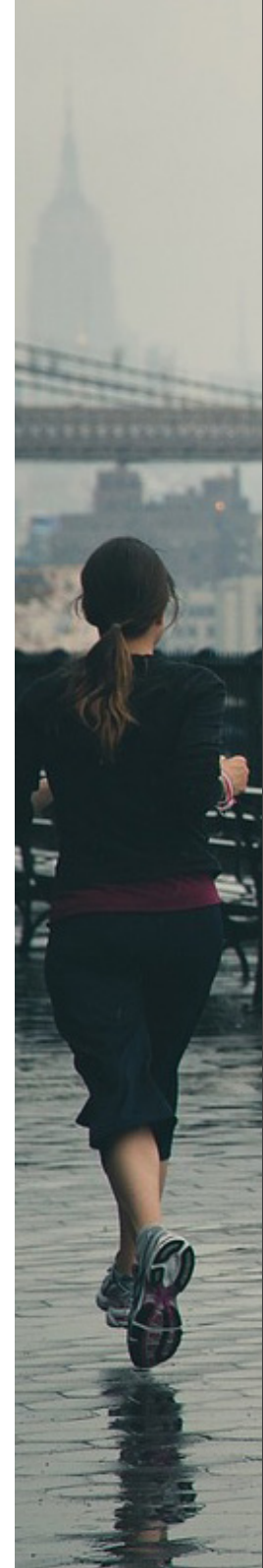
CONTINUOUS  
SERVICE REPORTS



POINT OF SALE  
CONTROLLERS



TOTAL SUPPLIER  
CHAIN MANAGEMENT





## Charge

Range designed to meet the needs of both smartphone and tablet users.

100% customer needs coverage: microusb, type C, Apple (MFI) with different charging speeds from 1A to 3.1A.

Regarding external batteries, we offer the customer two alternatives: lithium ion and lithium polymer.



## Cables

Data / charge cables 1 meter long. There is the option to extend to 2 meters to makes things easier. With the three types of connection that cover 99% of the market models:

- Lightning
- MFI certification
- Micro USB
- Type C



## Audio

We have all types of headphones with different finishes and functions.

- With cable
- Wireless

Audio cables:  
Listen to your music and share it with another person or connect your phone with other sound devices (speakers, etc.)



## Holder

Wide product range to cover all the demand depending on the devices and the preferences of the final customer.

- Glass suction cup
- Magnetic for air vent
- Air vent clamp
- Tablet (headrest)

It is an ideal product for the car and responds both to the purchase of impulse and the need.



## Others

We include those products that vary according to seasonality and / or fashion:

- Stylus
- photography
- other gadgets

# CAR CHARGERS

## SCMICUSBK/ SCMICUSB24BK

Charge and power 1A and 2.4A. With Led indicator, curly cable and reversible Micro Usb.



## SCUSBC24BK/ SCMIC34USBCBK

Charge and power 2.4A and 3.4A. With Led indicator, curly cable and Type C.



## Heads with 1 and 2 USB ports



## SCMIC34USBK

Charge and power 3.4A. With Led indicator, curly cable with Micro USB connector and USB port.

## SC2USB34DLMICBK

Quick charge at 3.4A. With 2 USB ports plus Micro USB cable.



## SCUNI2USB34BK

Charger head with 2 USB ports with quick charging 3.4A.



# TRAVEL CHARGER

## MCFUSBC24BK

2.4A network charger. and USB port. Pano cable with Type C connector.



## MCFMICUSBK/ MCFMICUSB24BK

1A and 2.4A network charger. with Micro USB connector.



## MCFMIC34USBK/ MCFUSBC34USBK

3.4A network chargers. and USB port. Pano cable with MICRO USB or Type C connector.



## MCF2USB34DLCKB/ MCF2USB34DLMICBK

Quick charge at 3.4A. with 2 USB ports and Type C cable or reversible MICRO USB.



## MCFUNI2USB34BK

Charger head with 2 USB and LED indicator.



## MCFX4USB52BK

Travel charger 4 USB multiport





# PRODUCTS

MFI **MADE FOR IPHONE**



SCIP  
SCIP21W

**CAR CHARGER**  
with  
**1A and 2.4A**  
for iPhone



SCLIGHT  
SCLIGHT24BK



## LIGHTNING CABLE

Lightning data and charging cable

DLLIGHT



## CABLE 2 IN 1

Micro USB data cable and lightning.

DL2IN1MICROLIGHTW

## TRAVEL CHARGER

Travel charger with cable for iPhone 1A and 2.4A.

MCFLIGHT  
MCFLIGHT24BK



## CABLE 3 IN 1

Micro USB, Lightning and Type C data cable.

● ●

DL3IN1ME BK/RG



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# Power Banks

LITHIUM POLYMER

**POWER BANK  
5.000 mAh**

Extra thin battery  
with mosaic.  
PBPL5000MOBK



**POWER BANK  
6.000 mAh**

PBPL6000PROBK



Rubbered finish and charge indi-  
cator lights.  
Precharge and ready to use.

PBPL5000RU (FU/OR)



Battery with indicator lights  
with leather.

PBPL5000LEABK



**POWER BANK  
10.000 mAh**

PBPL10000TX (BK/WH)

**POWER BANK  
20.000 mAh**

Rubberized finish  
and indicator lights.

PBPL20000BK



# Power Banks

ION-LITHIUM

**Rubberized  
BATTERY**

4.000/6.000m/10.000Ah



PBRU4400 (BK/BL)  
PBRU6000GN  
PBRU10000FU



**BATTERIES  
WITH FLASHLIGHT  
ULTRA POWERFUL**



PBTO10000 (CL/BL)



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# CABLES AND ADAPTERS

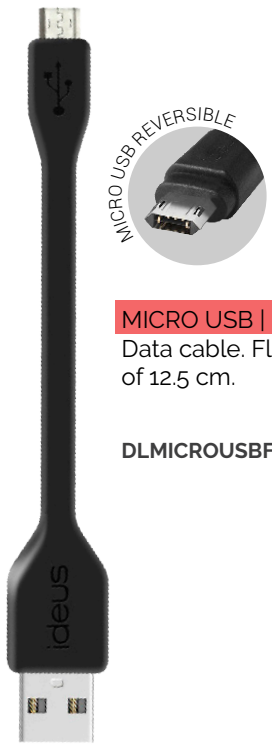


● ● ○ ●  
DLMICROUSBREBK

**MICRO USB | USB C CABLE**  
Charging and data cables.  
Connect, charge and sync  
any device.  
Length: 1m.



DLCUSB20BK



**MICRO USB | USB**  
Data cable. Flat cable  
of 12.5 cm.

DLMICROUSBFLATREBK

**MICRO USB | USB C**  
Adapter pack  
Connect, charge and sync.  
Length: 1m

ADMICROUSB-USBCX2



**OTG ADAPTERS**  
Micro USB to female USB.  
Connect, upload and download all  
your files.

ADOTGMICROUSBMESV



DLOTGBK





**SF210**  
Advanced  
multifunction  
button, perfect fit  
and IPX3.

# Sports

PERFECT HEADPHONES  
FOR YOUR DAILY ROUTINE



**SF205** ●○  
Neckband, multifunction  
button and sports pads.



**PHFSPORT270**  
Flat cable with multi-  
function button and IPX5.

# CLASSICS

**PHF610**  
With flat cable, mul-  
tifunction button and  
glossy finish.



**PHF700**  
Rubberized and with flat  
anti-knot cable.



**PHF750**  
Button integrated in the  
cable to answer calls.



**PHF800**  
Comfort, design and  
crystal clear sound.



# The sound you were looking for

BLUETOOTH HEADPHONES



**SF70** ●●●●  
V4.1 multipoint handsfree  
headset.



**SF37BK**  
It allows you to manage calls  
and listen to music anywhere.



**SFW17** ●○  
Wireless stereo head-  
phones with charging  
case and V4.2 bluetooth.



Perfect  
for a roadtrip



HOUNIMAGBK

**AIR VENT**

Compact and adjustable holder. With magnetic or extensible fixation.



HOUNIVENTBK

**SUCTION CUP**

Easy to install. Multi-angle rotation. Compatible up to 5.7".



HOIDVEUNI

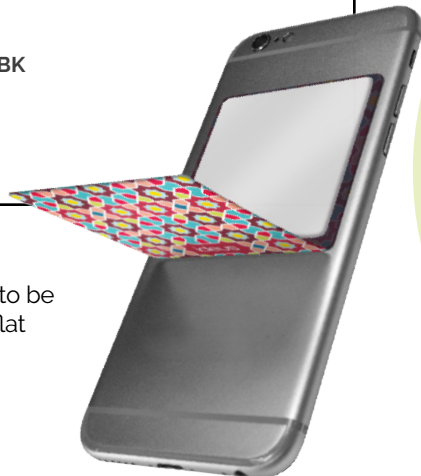


HOUNILUXSUBK

**ADHESIVE SUPPORTS**

Multipurpose with 3M glue to be able to place them on any flat surface. Lots of designs!

HOUNISTICK



**RING HOLDER**

Universal with 360° rotation to put your smartphone in multiple positions.

HOUNIRING

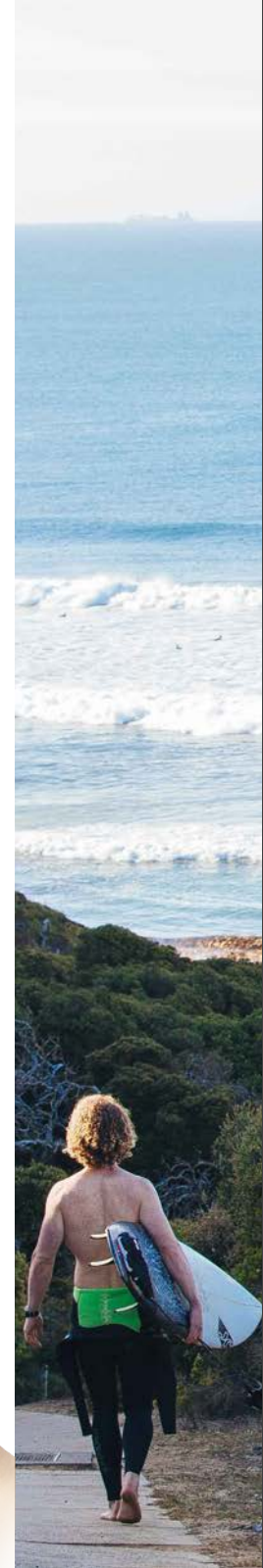


**TABLET**

Universal holder, for headrests up to 10.1" device

HOTABHRBK

Perfect  
holder  
You won't  
lose it!!!



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**D14HOSELFIE35MINI (BLL/PK)**

Selfie stick with cable with compact folding system and rubberized finish and 3.5mm jack.



**HOSELUXBT**

Bluetooth selfie stick, universal with 360° rotation.

**FLASH35BK**

Flash light to make all the selfies you want



**KRK**

Wireless karaoke microphone with 4.2 bluetooth to send music from the mobile and use the microphone while sounds comes out.



**STYBALLSCR**

Universal stylus with pen + screwdriver + ruler



**ADNANOSIM**

Nano and micro SIM adapter to standard SIM.

**Cables audio stereo**



**MULTI-SPLITTER 3.5mm**  
Multiply any headphone output by 5 !!!



**2X SPLITTER JACK 3.5mm**  
Double the headphone output of any device.



**FLAT CABLE**  
3.5 mm jack to 3.5 mm jack.  
Anti-knot cable with metallic housing.  
1.5 m length



**METALIC CABLE**  
3.5 mm jack to 3.5 mm jack.  
Nylon cable with aluminum housing.  
1.5 m length

**MOLDABLE CABLE**  
Cable display port to 14 HDMI  
Length 3 m



# Sport accessories

All the accessories you need to take your mobile with you while you get fit!!!



## HOBIKE

Bike holder for mobile-phone.  
Universal up to 5".



## BELT

Universal and elastic sport belt to put in everything you need.



## ARMUNI5

Universal sports brazalet up to 5" y 5.7".

## ARMLEDUNI5BK

Universal sports brazalet up to 5.2" with light!



Specific product

### 4D premium protectors edge to edge



It completely protects the screen from bumps and scratches. With 9H hardness, no reflections and really is easy to install.



A very resistant protector with black decorative frame, designed to imitate the bezel of the phone and maintain its original appearance.



### 2.5D protectors with black frame

Specific product

Specific product

### Cases and covers 100% protection



**STAND**  
Elegant design and top quality finish. Inside pocket and magnetic closure.



**ANTI-SCRATCH**  
Double protection thanks to two materials: exterior, Japanese polycarbonate and TPU edges.



**EXTRA THIN.**  
Lightweight, resistant and with a premium finish. Shiny leather and transparent polycarbonate back. With inner card.



**SEMI-FLEXIBLES**  
TPU case that protects your phone from bumps and scratches.





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Apple Resellers



Carrefour



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