

# ideus™

Out of the box

Professional Bulletin Q1 2018

Free  
download  
Ideus AR



# AR

ideus™

AUGMENTED REALITY



Smartphone accessories



Home telephones



Easy to use mobile phones



Computer accessories



Audio accessories



Licenses



Flash memory



m-Health devices

# iPhone lovers



The accessories that iPhone lovers will ask you for: the winners of our TOP SALES.

And remember: our products are **certified and approved by Apple.**



## LIGHTNING CABLE

Long-lasting nylon cable finished in the Apple colours (silver, rose gold, gold & space gray). Synchronises and charges all Apple devices at high speed.

**Length: 1 m**  
**RP from 19.95€**



Made for  
**iPod iPhone iPad**



## LIGHTNING TRAVEL & CAR

With LED charging light and output power of 1 A and 2.4 A 1 m long cable.

**RP from 19.95€**

Made for  
**iPod iPhone iPad**

# iPhone X & iPhone 8 / 8 Plus



## The elegance lies in the details

At Ideus we believe in the elegance of the small things. That is why we select premium materials to combine the best of every house: the class and style of a shiny textile finished in the Apple colours and the durability and strength of clear polycarbonate. Cases which give your new iPhone a personal look.

**RP from 19.95€**

## EXTRA PROTECTION



## FULL PROTECTION

The complete case for the most daring. Save your iPhone from accidents and, at the same time, enjoy the full screen thanks to the stand function.

**RP from 24.95€**



## ANTI-SCRATCH

Essential if you wish to keep your iPhone - and the case - looking as new as on the day you bought them. With an anti-scratch coating made in Japan.

**RP from 18.95€**



# At the forefront of tempered glass



### The best in the market

These are the secrets which make our protectors exceptional:

- Adhesive glue from Korea
- Made in Japan Glass
- Hardness and quality tests
- Complete and safe adherence for screens with a rounded finish

RP from 24.95€



# Power Banks power in your pocket



### Always online

The extra you need to make sure you are not even one second without power in your mobile phone.

A range adapted to suit every need: from 2.600 to 20.000 mAh. With smart control -this avoids malfunctioning and overloads- rubberised feel and the perfect size for carrying the energy wherever you go.

RP from 15.95€

Lithium Polimer & Ion Lithium	From 2.600mAh to 20.000mAh	Pre-charged and ready to use	Power-sync cable included	Intelligent charging system



# Mains & car chargers all-purpose energy

Introducing the new Ideus range of all-purpose chargers for all models and for all your needs. With cable, without cable, with multiple USB ports, with different connectors. With high amperage for charging at breakneck speed. And with all the design, reliability, elegance and durability of Ideus products.

RP from 7.95€



# Data and charging cables



**Up to 2 metres.** In a variety of colours, nylon cable or with metallic finish. With reinforced connections for a longer life. At Ideus **we have the cable you need.**

RP from 7.95€



REVERSIBLE  
MICRO USB

TYPE C  
CONNECTORS

LED INDICATOR &  
ERGONOMIC DESIGN

UP TO  
4 OUTPUTS

REINFORCED  
SPIRAL CABLE



MICRO USB



MICRO USB  
REVERSIBLE



TYPE C USB



MICRO **USB C**



FLAT SHORT  
CABLE

# Ideus and cycling



During the 2018-2020 seasons, you can watch our brand riding along the roads in Spain, France, Italy...and even in Argentina!

We have signed an agreement with the Baqué-BH cycling team to sponsor their Youth, Junior and Sub 23 categories. From now on, the team will be called the Baqué-IDEUS-BH Team.

Ideus, together with Cafés Baqué and BH bikes, will be the main name on the jerseys of the 20 cyclists in the fortieth season of this cycling team: 40 years in the main pack, making it the oldest cycling team in Europe.

Ideus will be printed on the riders' clothing and on the team support vehicles which will cover an extensive international calendar, in addition to the Spanish Cup and a number of Tours all over Spain. We want Ideus to have the maximum publicity possible and everyone to know about our brand.

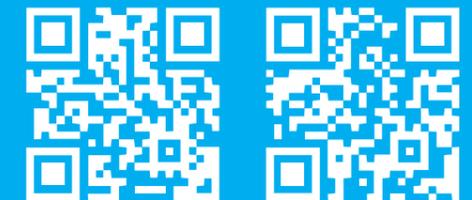
Under the management of the Elkar Kirolak Company and the general manager Javier García, the sports director of the new Baqué-Ideus-BH Team is Alex García Celaya, who is, on occasions, accompanied by two other prestigious ex-professionals: Marino Lejarreta and Rubén Gorospe.

**We wish them the best of luck and every success!!!**



## Download the APP Ideus AR

1. Scan the QR codes or enter **Apple Store** or **Google Play** and download the **Ideus AR**.



2. Open the App, focus on the front of the packaging and... Hey presto! Now you can interact with the product and at the same time listen to all the benefits.



# ideus™ the sport in our DNA



### MILLA DE BERANGO (No 1 in Spain)

For several years, Ideus has sponsored the 'Milla de Berango' (the Berango Mile), a world event that takes place in an urban circuit and is certified by the Royal Spanish Athletics Federation.

An event which promotes passion, enthusiasm and a determination to succeed through sport among youngsters.



### BILBAO LET'S RUN

In 2015, we helped to create a new charity run open to the general public in Bilbao.

In just a couple of years, and thanks to everyone's support and enthusiasm, the yellow tide of runners has become a tradition, raising funds for sufferers of Parkinson's, childhood cancer and multiple sclerosis.



### OTHER SPONSORSHIP

We also offer support to other well-established, far-reaching and attractive sporting events.

These include the Enduro World Championship - an international gran prix where the top riders in this mode compete- the San Silvestre Fun Run, the Ruta de la Piedra or the Herri Krosa..



# TPUs Ideus, made of something else altogether

## PERFECT FIT

The TPU by Ideus are a gift for your mobile phone. They are close-fitting, hardly changing the size of your terminal, and leave the design on the back of your phone visible so you can continue to show it off while you protect it.

## COMPATIBILITY TESTED

We make sure that the cases fit each model of mobile phone perfectly to ensure optimum user experience.

## SELECTED MATERIAL

The thermoformed compound used to make our flexible cases is long-lasting, resistant and guarantees protection above all. Imported from Japan.

## EDGE PROTECTION

A diferencia de otros modelos en el mercado, las carcasas TPU de Ideus protegen el marco completo del teléfono.

## PRINTING TECHNIQUE

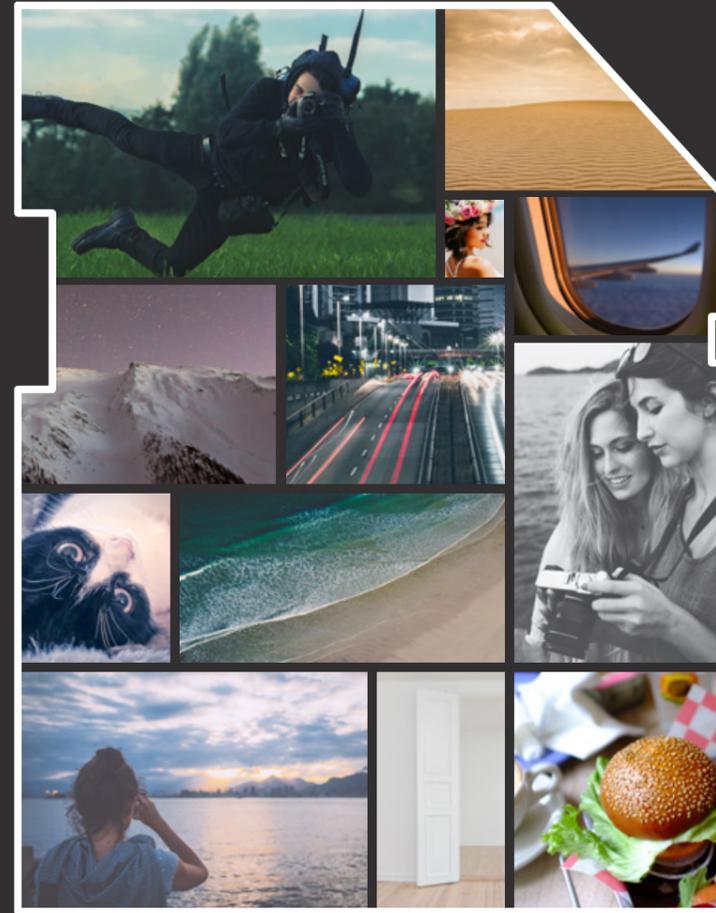
We use extremely precise techniques to give our cases an elegant and unique marking.

## Anti-scratch, the everlasting case

A collection of hybrid cases in TPU and clear polycarbonate, specially treated to increase their durability to a 4H hardness.

RP from 14.95€

# Fill them with memories



**PATRIOT**  
MEMORY

**SP** Silicon  
Power



# we look after everything else

We distribute two of the best and most prestigious makes of flash memory: Patriot Memory and Silicon Power.

Guaranteed for life (Silicon Power), with super-fast speeds and free back-up and recovery tools so that all you have to worry about is treasuring the best moments in your life. We look after everything else. Ask us for more information about them!



## Pendrives

Patriot Slate, Blitz and Xporter Pulse. USB 3.1 y 2.0

RP from 9.95€

# The star of the road

A safe value: HOIDVEUNI, the universal car holder most sold by Ideus.

Easy suction pad fixing, with 360° rotation, padded components and automatic extraction button.

RP from 10.95€



**LUXURY SUPPORT**  
Universal suction holder.  
RP from 19.95€



**MESH**  
Clamp padded.  
Extendable width.  
RP from 9.95€



**MAGNETIC**  
With a set of adhesive magnets.  
RP from 11.95€



**FOR TABLET**  
Universal, for headrests.  
RP from 14.95€

# Solid sound

In-ear headphones with crystal-clear sound. Flat cable, hands-free function and button to manage music control.



PHF610  
RP from 9.95€

PHF600

PHF700

PHF750

PHF800

## Sports range

In the extensive sound catalogue, Ideus highlights the range of sports headsets, designed for the pursuit of sports. With hands-free function and water-resistant IP rating.

RP from 14.95€



IPX4

PHFSPORT 100

IPX5

PHFSPORT 270

# ITCAB 200



## WALL AND DESKTOP

The **ITCAB200** looks good anywhere. With LCD screen, adjustable volume, Caller ID and Call Log.

RP from 14.95€



MULTIPLE  
COMBO  
SYSTEMS



WIRELESS  
DECT  
SYSTEMS



ADAPTED  
TELEPHONE  
FOR THE ELDERLY



WITH CABLE  
FOR HOME AND  
THE OFFICE



# IM525 simpler

The new mobile phone for the elderly **IM525** by Ideus has everything a mobile phone should have and **much more!**

2.7" screen, emergency button, fast call memory for effortless communication, FM Radio, talking keyboard, dual SIM... and a powerful torch.

RP from 49.95€



## Designed for our elderly companions

Discover the full range of mobile telephone for the elderly by Ideus...

Telephones designed with attention to detail so that the elderly can enjoy technology.



**IM200** · RP from 39.95€



**IM400** · RP from 44.95€

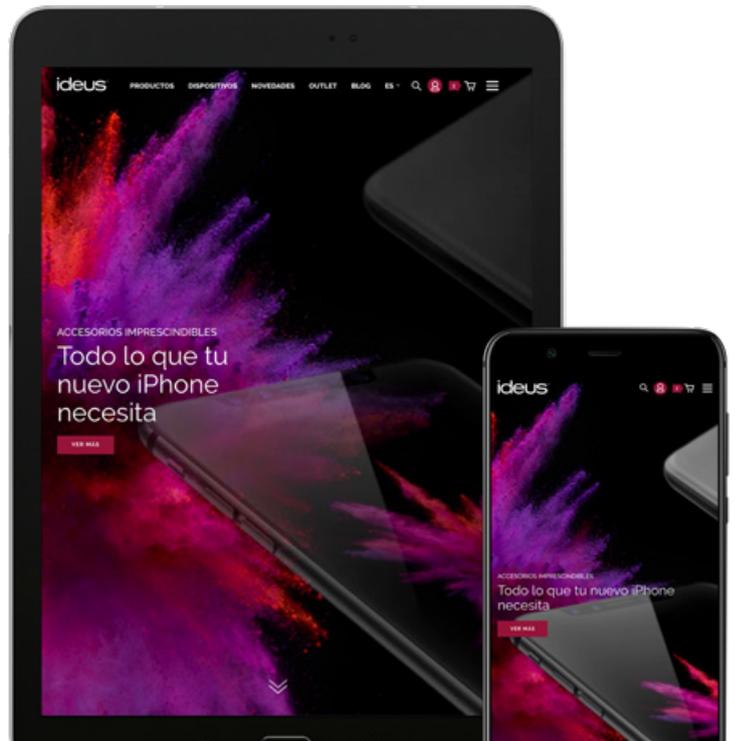


# Your purchase with peace of mind

That is how your purchases will be on the new Ideus Web page. With a dedicated area just for you so that you can control your orders at any moment.

Designed for your pace of life; optimised for tablet, smartphone, desktop computer or laptop...

Do not miss it!



**STAND CS120**  
CONGRESS SQUARE

In 2018, we will be back at the Barcelona MWC. Visit us at our stand, CS120, and find out about all our suggestions and news. We look forward to seeing you!

ideus™

Out of the box



visita [www.ideus.com](http://www.ideus.com)